

# ALEX WALKER-WILSON

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## EXPERIENCE

### **Pretty Pixels | Brand Designer** October 08 - Present

I decided to pursue my dream of setting up a brand design and website company. Doing so, taught me about the importance of time management - keeping clients such as Google, Unilever, Mars, Redbull, Nokia, Gourmet Burger Kitchen happy.

### **WHATIFI Innovation | Designer** July 05-08

Whilst at WHATIFI, I worked alongside other creative designers and innovators. We loved bouncing ideas off each to come up with great ideas for new products and services for worldwide brands. This was a fun company to work with. After two years I was given the responsibility of managing a team of publishers.

### **PSC Photography | Digital & Internet Manager** March 03-05

I was in charge of managing all Internet production, DTP and corporate materials for The Times Newspaper, T3 Magazine and Elle Magazine. I was also responsible for building and managing the company website.

### **Emap 'Bauer Media' | Photoshop & Layout Designer** January 02-Beb 03

I was responsible for editing and manipulating photos for magazines such as FHM, Elle, Red and Empire. I liaised with photographers, designers and clients to create magazine layouts.

### **Renful Aviation | Multimedia Designer** July 01-02

Here I created Multimedia training software. This involved creating multimedia simulations of the X-ray machines used at airports. I was also in charge of maintaining three websites for 3 separate subsidiary companies.

### **Freelance.st | Website Creator & Designer**

I developed the Freelance.st website in which freelancers added their details & portfolio. Freelance.st provided me with various design work over the past years, such as creating multimedia presentations for International civil engineering firm CarlBro IBI, which they used to support their architectural bids. I also designed many restaurant menus, web sites and large format exhibition banners for Red Apple PR agency. I created dozens of website mock-ups using HTML and Photoshop for Business Data International.

## EDUCATION

### **B/A HONS Graphic Design** Westminster University 1999-2002

### **3 A-Levels (ART/ I.T/ Graphic Design)** 1997-1999

## SKILLS

Photoshop, Illustrator, Dreamweaver, InDesign, Fireworks, Flash, Quark, Word, Excel, PowerPoint, Keynote.  
HTML, JQuery, HTML5, XML, JavaScript.

## OTHER

I am an excellent communicator at all levels. Will always remain focussed even when under pressure. I am creative and imaginative, with a flair for good design.

I have a Full European Driving Licence. Full Motorcycle licence. 'Track Days' on my Yamaha R6 is one of my hobbies.

I am currently learning Spanish, and can speak Basic Cantonese.

I can Type 60 words per minute.